

*Placing an advertising order with Alberta Bits  
is as easy as one, two, three!*

**On line, it takes a only a minute to fill out the form. As a member you get tremendous savings—up to 15% less than non-member rates, and up to a further 20% if you decide to advertise at our 4x rate! It pays to join!**

**ONE!**

On the 2011 Advertising Insertion Order form, select which month or months you would like to place your ad. Click on the appropriate box(es). AEF members save at least 10%! More, if you book four ads at once!

*Save money and increase your exposure by advertising frequently in Alberta Bits!*

**TWO!**

Select and click the size and the frequency, or number of times you wish to advertise. Note that lower rates are offered to members of the AEF. If you select the 4 x rate, you must pay the full amount. Calculate the final cost, plus GST.

Special instructions: If your advertising requirements aren't shown on the Insertion Order form, contact us. If you need your ad designed, or changes made, there is an additional charge. Or, if you wish to polybag advertising material with our magazine, or would like to do an insert, please contact us for further information and a quote.

**THREE!**

Fill out the billing information and submit on line. Please give your ad a reference number or code, of up to 10 digits/letters to help us track your order. Example DoeHorse1.

**You may also send the information via mail or fax, however, payment must be received, otherwise the ad will not be placed.**

**Confirmation of payment, by the AEF is required before  
you send your ad material to *Alberta Bits*.**

*Watch for advertising specials and promotions! If you would like to partner with us  
and our programs, contact us for great marketing opportunities*

If you have any questions, please contact us at  
[marketing@albertaequestrian.com](mailto:marketing@albertaequestrian.com)

*Thank you!*



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