

Alberta Equestrian Federation

"The Voice of Equine Alberta"

2012 RIDE AND DRIVE SPONSORSHIP PACKAGE

Please find the following enclosed:

Sponsorship Invitation Letter



Sponsorship Choices



Sponsorship Registration Form



Alberta Equestrian Federation

"The Voice of Equine Alberta"

We are pleased to present to you the opportunity for sponsorship in the Alberta Equestrian Federation's Ride and Drive program for 2012. The Alberta Ride and Drive program rewards riders and drivers of horses for logging the hours they spend riding or driving! It is open to riders/drivers of all disciplines, including therapeutic & vaulting; whether competing, schooling, or simply having fun with their horse! Even those who rent a horse are eligible to participate. There is no age restriction...it's for the young and the young-at-heart! This is active living!

The Alberta Equestrian Federation (AEF) is a member driven, nonprofit Provincial organization responsible for organizing, coordinating, sanctioning and administering equine sport and recreation in Alberta since 1978. Membership is in excess of 12,000 individual members as well as over 100 member equine provincial organizations and industry partners. The AEF is the only equestrian body recognized by Alberta Sport, Recreation, Parks and Wildlife Foundation. As such, we have a voice within the Alberta Government on behalf of all equestrians in Alberta.

We are "The Voice of Equine Alberta" as well as the premier source for education, information and support for Alberta's entire equine community. Our mission is to assist in creating a positive environment for the enjoyment of equines. Through leadership and a proactive approach we promote, facilitate, and coordinate equestrian related activities in Alberta.

Your participation will be directly encouraging Alberta's riders and drivers to spend more time with their equines, as well as supporting a healthy and active lifestyle. Please consider one of the sponsorship levels listed below which would best meet your needs:

\$500 – 1300 HOUR LEVEL

Logo on AEF Website credit

\$750 – 1600 HOUR LEVEL

Logo on Website with link & credit
Logo on printed material

\$1000 – 2000 HOUR LEVEL

Logo on Website with link & credit
Logo on printed & electronic material
Listed with 2000 hour recipients

Thank you for your time and consideration of sponsorship options for the upcoming year. I am confident that this partnership will be of great value to Alberta horse owners, riders and drivers.

I will contact you shortly to discuss which options may be most suitable for you. In the meantime, if you have any questions or would like to discuss other sponsorship possibilities, please contact me at 403-253-4411 ext 5 or by email: marketing@albertaequestrian.com.

Kindest Regards,



Wendy Kemble
Marketing and Program Support
Alberta Equestrian Federation



Sponsorship Levels

\$ 500 - 1300 HOUR LEVEL

Business Logo on AEF Website & credit

\$ 750 - 1600 HOUR LEVEL

Business Logo on AEF Website with link to your site & credit

Logo on printed material

\$1000 - 2000 HOUR LEVEL

Business Logo on AEF Website with link & credit

Logo on all printed and electronic material

Listed with 2000 hour recipients

AEF SPONSORSHIP REGISTRATION FORM

COMPANY _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL _____

SPONSORSHIP LEVEL

- 1300 Hour Level \$500
- 1600 hour Level \$750
- 2000 Hour Level \$1000

Payment Information: Cheque Visa Mastercard

Card Number: _____

Expiry: _____ 3 digit Security Code: _____

Name on Card: _____

Signature: _____

THANK YOU!

Send Completed form with payment to:

Alberta Equestrian Federation

Suite 100, 251 Midpark Blvd SE, Calgary, AB T2X 1S3

Toll Free: 1-877-463-6233 Phone: 403-253-4411 Fax: 403-252-5260

marketing@albertaequestrian.com www.albertaequestrian.com

